

Director's Report February 24, 2021

BUDGET 2020-2021 Working on amending the 2020-2021 budget to better reflect income and expenses after 1/3 of year is over. I am hoping to direct some funds to new services for members which are listed in New Business. I will be discussing with the Board after this meeting.

MARKETING PLAN Met with other Coop Director's regarding a statewide marketing initiative. MLA is also working on a similar project. This is still in the information gathering stages.

MLA Debbie Mikula is holding informational sessions with new legislators and librarians in their districts. I have one with Andrew Beeler who is a new State Representative for District 83 coming up in March.

STATE AID REPORTS I am waiting for just a few state aid reports from members. I fielded several questions members had, but for the most part, all seemed to go well.

SORA If you are interested in partnering with your local school district to have them access your OverDrive youth collection, let me know and we can work with our OverDrive rep. I think we have 2 SORA schools that their stats are showing up in our OverDrive collection.

OVERDRIVE eMagazines are now available on the OverDrive collection. We will discuss more about this in New Business.

AMAZON PRIME Looking at partnering with the other Coops to offer discount to members for Amazon Prime. More details will follow when I have more information. Is there interest?

CONNECTING MICHIGAN Is the statewide initiative to gather data about internet access and improving broadband speeds. I had shared the links to when the Listening Tour was scheduled in White Pine counties. There is a survey individual and businesses can fill out to give the group a better understanding where the need is.

RECENT PRESENTATIONS

HW Wilson

<https://wplc.org/2021/01/white-pine-core-collections-presentation-january-15-2021/>

Brainfuse

<https://www.youtube.com/watch?v=aH4pXrfAx7Y&feature=youtu.be>

LIBRARY STATUS Please try to keep this google doc up to date for your library. It is a helpful tool to everyone. <https://bit.ly/3mwUaoT>

LOM DIRECTOR'S MEETINGS If you have not been able to attend these zooms every other Friday afternoons, there is a great google document that has notes, information, and links to all sorts of topics and issues that this pandemic has brought our way. <https://tinyurl.com/MILibDirMeetingNotes>.

LOM OFFERINGS FOR CONTINUING EDUCATION In last Friday's update I had a ton of links to all the offerings with the LOM. PCI, Niche Academy, United for Libraries, WebJunction are ones I highly suggest you investigate. So much content for FREE.

WEEKLY UPDATES I continue to send out the weekly updates and, if there is interest, will schedule a Tuesday zoom just to catch up and share what is going on.