

Director's Report, October 9, 2019

1. **Rural Library Conference**

Rural Library Conference is April 13-15, Mon-Wed. The Board voted to use \$11,000.00 of Special Projects funds for members to attend. Priority will be given to members who have never been, one person per library, and reimbursement will be for hotel and conference registration fees.

2. **MLA Legislative Day** will be April 22, Wed. White Pine is looking at chartering a bus (approx. \$800) and leaving from Saginaw. The morning will be presentations and the afternoon will be meet and greets with your legislators.

3. **Library Road Trips** I have been doing my Library Road Trip visiting libraries in our Coop and so far I have been to 21, only 28 to go! It has been amazing! I am constantly surprised by all your programming and outreach. I also have to say you guys have hired some amazing staff. Huge SHOUT OUT to Sandy Johnson of Howe Memorial Library in Breckenridge for being honored next week at MLA for the State Librarian's Citation Award for superior customer service!

4. **Macmillan eBooks** As of November 1, Macmillan ebooks:

1. For the first 8 weeks from an ebook's publication date, a library can purchase 1 unit only at the cost of \$30.00.
2. After the first 8 weeks a library can purchase additional copies under the metered access (24 mo or 2 years) at a cost of \$60.00.
3. After 1 year from pub date, additional copies can be purchase under the metered access (24 mo or 2 years) at a cost of \$40.00.

At the Ad Council meeting in August it was decided to purchase the one copy and suffer the long lines of holds that will occur. As of the end of September, MacMillan has stated they will allow Advantage members to purchase a single copy for their patrons in addition to the consortium purchasing a copy.

5. **No Reservations Recommendations website** <https://nrr.ninja>

A new website/database going live at MLA which showcases and highlights recommendations for vendors and services from auditing firms to plumbers (lots of categories) arranged by coop boundaries. Please submit your positive recommendations as this will only be successful if libraries contribute.

6. **Peabody Training**

Peabody is a service WP provides if you can't find an item on MelCat, search World Cat and if you find it on World cat, log into Peabody and request it. This is a free service to our members. You simply pay for one way of shipping. Shelia is working on a step by step video which she post to our homepage when finished.

7. **Michigan Library Association Annual Meeting** Novi October 15-18 Any one going?
8. **RBDigital current magazine subscribers** How many interested in RBDigital unlimited content? Includes audio, ebook, newspapers, entertainment, education and health and wellness. Quote will be based on your annual circulation. You must be an RBDigital library to take part.
9. **Overdrive also has streaming video.** There is no additional platform cost, just per item or if we buy a collection. This would also be available to Advantage member libraries. If yes, how much of the budget should we spend on it? Currently we have \$3600/mo to spend and Sara and I split it in half for audio and ebook or \$1800/mo. They run anywhere from \$15 on up. Average cost maybe \$50.

I also had OD add a Kids/Teen tab at the top where it currently says Subject, Collections, Kindle Books. These are called “eReading Rooms” and should make it easier for users to select these age appropriate titles which we have about 1700 currently.

10. **Ad Council Moderator** Mimi Herrington has agreed to be the Ad Council Moderator. Thank you Mimi!

11. **Board Changes for 2019-2020**

I'd like to thank the following for their service to White Pine over their 2 year term, except for Corey who has served...how long?

President Erin Schmandt (Caro), Vice President BillieJo Bluemer (Rauchholz Library-Hemlock), Treasurer Mary Jaworski (Port Austin), Sara Morrison (Briggs Dist Library-St. Johns), Marty Rheaume (Croswell), and Corey Goethe (MidMichigan College Library)

Staying on are: Brenda Francetic (Merrill DL), Vicki Mazure (Harbor Beach), Jill Fox (Mayville), Beth Schumacher (Moore PL: Lexington)

Coming on in October are: John Sheridan (West Branch), Cora Schaeff (Millington), Pam Williams, (Frankenmuth), Nannette Pretzer (St. Charles), Brynne McCrea (Columbia Twp-Unionville), Ervin Bell (Saginaw Correctional Facility representing special/school/academic libraries)

Thank you to all who have served, are continuing to serve, and willing to serve this next fiscal year.