

**WHITE PINE LIBRARY COOPERATIVE
ADVISORY COUNCIL MEETING**

Minutes, April 26, 2017
DRAFT

Welcome

Agenda

Nannette Pretzer moved and Jill Brown seconded to approve the agenda. Motion carried.

Approval of Minutes

Mimi Herrington moved to approve the December 14, 2016 Advisory Council minutes. Kate Van Auken seconded the motion. Motion carried.

Director's report

Bryon presented his report. Some topics discussed were: 30 White Pine members have joined the TLN Zinio project; Houghton Lake membership application, NIS insurance through MLA with a presentation on May 17, 2017 at 11:00 am; LSTA funding in jeopardy; delivery costs; upcoming webinars co-sponsored by the Cooperative Directors' Association; the Rural Libraries Conference has been scheduled for April 30 – May 2, 2018 at the Grand Traverse Resort; and legislative issues concerning tax captures and “dark store” legislation. You can view the complete director's report at: https://wplc.org/wp-content/uploads/2017/director_reports/directors_report_apr2017.pdf

Old Business:

Zinio grant. Zinio is up and running for 30 libraries. Their go-live date is May 1, 2017. There is a revised app scheduled to be released in mid to late June, 2017.

RIDES. The renewal information for Rides Delivery has been sent out. White Pine will pay for 2 days delivery for members. The delivery payment will be deducted from their membership dues. If the membership cost is less than the delivery cost of \$2250, then a check will be issued to that member library.

NIS Insurance. Health Insurance will be offered to any MLA member (individual or organizational). Brian Mitchell will be here Wednesday, May 17, 2017 at 11:00 to discuss this with anyone interested. This may be a better alternative than the McLaren program offered through White Pine Library Cooperative.

New Business:

Brownfield sites. Any library who has a Brownfield site in their area will not be covered by the tax capture opt-out.

Membership request from Houghton Lake District Library. Houghton Lake, a class 4 library, has been a member of Mid Michigan Library League. If approved, they will be joining the White Pine Overdrive group as well as the Valley Library Consortium. Kate Van Auken moved to recommend that the board approve the request for membership for Houghton Lake District Library. Jill Brown seconded the motion. Motion carried.

Library trends. Bryon presented a statistical presentation of some of trends that are happening in member libraries. Each library was provided a sheet showing its individual statistical trends for the past 5 years. This information can be presented to legislators or their boards.

Discussion

Every county has lost population except Clinton County. The thumb area has had a 10-15% decrease. Circulation is lower. More people are using the library for Wifi only as several libraries offer 24/7 WiFi access. Windmills have bumped property tax for several libraries but this will depreciate through the next few years. Sandusky mentioned a phenomenal program with the Ann Arbor Hands on Museum. It cost about \$1000 but brought in 500 people.

Michigan Humanities Council presentation. James Nelson presented the programs offered, grant opportunities, the Great Michigan Read partnership, and the Smithsonian's Water/Ways traveling exhibit opportunity for 2018.

Zinio Presentation. Bethany Leach from Recorded Books provided a lunch of Jets Pizza and salad, and presented the Zinio Magazines interfaces. If participants want to receive the text to use for their organization's Facebook page, they can send her a request through email.

Her contact information is

Bethany Leach

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